



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

**Contract #** 1354499  
**Schedule Dates** 08/15/12-08/21/12  
**Advertiser** 60 Plus Association (38241)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 60+ ASSOCIATION (467483)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** BRAUNSCHEI,ANNE  
**Phone/Fax** /  
**CPE** 1221  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 60+ ASSOCIATION EST 1221  
 JARED SALLES

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09791622  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$281.25  
**Net Total** \$1,593.75  
**Sales Tax**

**Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Aug. 2012	3	\$1,875.00
<b>Grand Total:</b>	<b>3</b>	<b>\$1,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/15/12-08/19/12	2	:30	11:01P- 11:34P (EST)	1			X	X	X	X	X	1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/14/12
2.0	Normal Line / SPOT (2)	08/19/12-08/19/12	2	:30	10:30A- 11:30A (EST)								1	1	\$325.00	\$325.00	Columbus (WSYX)	THIS WEEK	8/14/12
3.0	Normal Line / SPOT (3)	08/20/12-08/21/12	2	:30	11:01P- 11:34P (EST)	1	X	X						1	\$775.00	\$775.00	Columbus (WSYX)	NEWS	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: